

## FY 03 FESTIVALS AND CELEBRATIONS PROJECT SUMMARIES

1.	<p><b>ADAMS AVENUE BUSINESS ASSOCIATION</b> <b><u>(ADAMS AVENUE STREET FAIR AND ROOTS FESTIVAL)</u></b></p> <p>The Adams Avenue Street Fair takes place in September and attracts approximately 100,000 participants. The Adams Avenue Roots Festival takes place in April and attracts approximately 24,000 participants. Both are Normal Heights-based community celebrations marketed as music festivals and regional attractions. They are produced by, and are integral to the successes of the Adams Avenue Business Association and its neighborhood revitalization agenda. Both events include 6 stages, approximately 70 music performances, hundreds of vendors, beer gardens and carnivals.</p>
2.	<p><b>ALPHA PHI ALPHA FRATERNITY, INC.</b> <b><u>(MARTIN LUTHER KING JR., PAGEANT AND PARADE)</u></b></p> <p>The Martin Luther King Jr., Pageant is held in November and the Parade is held in January. Both events have become the highlight of San Diego's Martin Luther King, Jr. birthday celebration. Together, they attract over 35,000 people of all backgrounds. The parade starts on West Harbor Drive and moves south. Winning float entries are judged based on workmanship, theme/design, animation/sound, humanity/appeal and audience reaction. The parade is designed to embrace the ideals sought by Dr. Martin Luther King Jr. and to promote and praise cultural diversity.</p>
3.	<p><b>AMERICA'S FINEST CITY DIXIELAND JAZZ SOCIETY</b> <b><u>(SAN DIEGO THANKSGIVING DIXIELAND JAZZ FESTIVAL)</u></b></p> <p>The San Diego Thanksgiving Dixieland Jazz Festival is a five-day event held in November over Thanksgiving weekend at the Town and Country Resort and Convention Center. It features 30 bands, 300 performers and showcases traditional jazz. It attracts approximately 8,000 local and out-of-town participants.</p>

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4.	<p><b>BLUES LOVERS UNITED OF SAN DIEGO</b> <b><u>(SAN DIEGO BLUES FESTIVAL)</u></b></p> <p>The San Diego Blues Festival is a day-long music event which takes place in June at the Embarcadero Marina Park South on the San Diego waterfront. The event attracts over 4,000 participants. It features both local and national blues artists and raises money for non-profit organizations such as Blues Lovers United of San Diego and the San Diego Center for Children. Proceeds also contribute to the Blues in the Schools program.</p>
5.	<p><b>CABRILLO FESTIVAL, INC.</b> <b><u>(CABRILLO FESTIVAL)</u></b></p> <p>The festival takes place at the Cabrillo National Monument and consists of the Opening Ceremony and Flag Raising. Additional festival events include a Commemorative Ceremony, Wreath Laying and an Open House. The Open House features food booths, a Kumeyaay basket weaving and acorn grinding demonstration, a 16<sup>th</sup> century soldier/sailor living history encampment, children's activities, Native American, Mexican, Portuguese and Spanish dancers, and a re-enactment of Cabrillo's landing on Ballast Point. The event takes place in September and attracts almost 8,000 participants.</p>
6.	<p><b>CAMBODIAN DANCERS OF SAN DIEGO</b> <b><u>(KHMER CULTURE FESTIVAL)</u></b></p> <p>The Khmer Culture Festival is held in April and organized by the Cambodian Dancers of San Diego. The festival celebrates the accomplishments of the Cambodian youths who have worked throughout the year to learn the traditional dances of the Cambodian culture. The event also provides a venue for members of San Diego's Cambodian community to come together and celebrate the Cambodian New Year.</p>

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7.	<p><b>CENTRE CITY DEVELOPMENT CORPORATION</b> <b><u>(DOWNTOWN SAN DIEGO MULTI-CULTURAL FESTIVAL)</u></b></p> <p>The Downtown San Diego Multi-Cultural Festival stimulates economic development by promoting the multi-cultural and inter-generational diversity of the community. The January event attracts approximately 10,000 participants and takes place on the scenic waterfront at the conclusion of the Martin Luther King, Jr. Parade. Event activities include an exhibit about the life of Martin Luther King, Jr., ethnic food booths, commercial and nonprofit vendors, and a candlelight walking tour along the Martin Luther King, Jr. Promenade. The event attracts approximately 7,000 participants.</p>
8.	<p><b>CITY HEIGHTS COMMUNITY DEVELOPMENT CORPORATION</b> <b><u>(CITY HEIGHTS INTERNATIONAL VILLAGE CELEBRATION)</u></b></p> <p>The International Village Celebration is an alcohol-free, seven-block, multi-cultural street fair in City Heights. It is held the first Saturday in June. The event is held along University Avenue, starting at Fairmount Avenue and continuing on to Euclid Avenue. Event participants include approximately 25,000 audience members, 150 vendors, 25 employers in the Career Corner, 25 local performers and representatives from local non-profit organizations. There are three stages of entertainment, food, vendor booths and a Fun Zone containing a petting zoo, face painting, interactive art booths, rides and children's entertainment.</p>
9.	<p><b>CITY HEIGHTS TOWN COUNCIL, INC.</b> <b><u>(A TASTE OF CITY HEIGHTS)</u></b></p> <p>A Taste of City Heights is held each April. Up to 750 participants gather on El Cajon Boulevard to hear live music by a local band and board London style double-decker buses and vans to be taken to 16 participating restaurants and 4 ethnic markets. Residents and visitors sample menus representing the area's diverse restaurants. The guests evaluate "The Taste" in writing as they leave. The buses and vans circulate to allow guests to linger through a few or hurry to all of the many choices. Participants spend an afternoon in one of San Diego's most revitalized and interesting communities.</p>

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10.	<p><b>DISCOVER PACIFIC BEACH (PACIFIC BEACHFEST)</b></p> <p>The Pacific BeachFest is a one-day family festival blending sun, sand and old-fashioned fun on the boardwalk. The day offers beach/ocean competitions, live music, Kidfest, an Arts and Crafts Village, the Pacific Beach Merchants Sidewalk Sale and A Taste of Pacific Beach Food Court. The festival improves the quality of life for San Diego residents. It is held in October and attracts approximately 50,000 participants, including tourists. It is produced by Discover Pacific Beach, a business improvement association.</p>
11.	<p><b>EL CAJON BOULEVARD BUSINESS IMPROVEMENT ASSOCIATION (LUNAR NEW YEAR CELEBRATION)</b></p> <p>The Lunar New Year Festival is held in February and is a traditional celebration of the new year observed by the Asian community. It features dance, music and food. It attracts approximately 700 participants. The event helps to create a greater sense of community in the Kensington, Talmadge, City Heights, Normal Heights and University Heights neighborhoods, while aiding in their economic growth.</p>
12.	<p><b>ENCANTO COMMUNITY FUND (ENCANTO STREET FAIR AND CULTURAL ARTS FESTIVAL)</b></p> <p>The Encanto Street Fair and Cultural Arts Festival is located between 61<sup>st</sup> Street through 65<sup>th</sup> Street and Imperial Avenue. The one-day event features 6 outdoor stages of musical entertainment and more than 200 small business vendors which offer food and other items. It is free, family oriented and alcohol free. It is held in August and attracts approximately 90,000 visitors.</p>
13.	<p><b>FIRE FIGHTERS ADVISORY COUNCIL TO THE BURN INSTITUTE (FIRE EXPO)</b></p> <p>Fire Expo is a unique event conducted by the Fire Fighters Advisory Council to the Burn Institute. Fire Expo is free to the public and attracts approximately 12,500 visitors from throughout California and Arizona. It is an outstanding event which provides public safety information, fire and burn prevention information and demonstrates how the fire service and other public safety agencies serve the community. The event is held in July.</p>

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14.	<p><b><u>GASLAMP QUARTER ASSOCIATION</u></b> <b><u>(MARDI GRAS CELEBRATION AND PARADE)</u></b></p> <p>Mardi Gras in the Gaslamp includes a parade featuring 30-50 units, 12-15 Gaslamp Klubs presenting special food, music and entertainment, and a block party (21 and up) featuring food, music and beads. The event is held in March and attracts approximately 60,000 participants. Increasingly, many of those in attendance visit from outside the San Diego area due to increased efforts to promote this event in Los Angeles, Riverside and Orange County and enhanced collaborations with other groups to joint promote and sponsor complimentary events beginning two weeks prior to Mardi Gras.</p>
15.	<p><b><u>GREATER GOLDEN HILL COMMUNITY DEVELOPMENT CORP.</u></b> <b><u>GOLDEN HILL FESTIVAL AND DOODAH PARADE</u></b></p> <p>The Golden Hill DooDah Parade, which runs along the 25<sup>th</sup> Street Corridor, was originally made popular by the Fern Street Circus' performance. Now, the parade is followed by a street fair which features vendor booths, rides, and music and dance performances on 2 stages. The event is held in June and attracts approximately 5,000 participants.</p>
16.	<p><b><u>HILLCREST BUSINESS IMPROVEMENT ASSOCIATION</u></b> <b><u>(CITY FEST)</u></b></p> <p>City Fest is held on Fifth Avenue between University Avenue and Walnut Street. The free event includes street vendors, continuous live entertainment on two stages, food courts, and two beer gardens. It is held in August and attracts approximately 140,000 participants.</p>
17.	<p><b><u>HISTORIC OLD TOWN COMMUNITY FOUNDATION</u></b> <b><u>(OLD TOWN FIESTA CINCO DE MAYO)</u></b></p> <p>The Old Town Fiesta Cinco de Mayo is a free, three-day cultural celebration that brings people together through dance, music, food and historical reenactments while raising the identity of Old Town – California's first European community – as a cultural destination. The Fiesta exposes residents and tourists to Mexican history and Hispanic culture. It enhances community identity and unity while raising the visibility of Old Town. The event is held in May and attracts over 200,000 participants.</p>

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18.	<p><b>I-15 DIAMOND GATEWAY CHAMBER OF COMMERCE (CARMEL MOUNTAIN RANCH FALL FESTIVAL)</b></p> <p>The Carmel Mountain Ranch Fall Festival promotes community spirit through involvement in, or attendance by, the community and residents. The event offers arts and crafts, business, organization, health and food vendors, 3 stages and a Kiddieland featuring children's activities. It is held each year in October and attracts approximately 12,000 participants.</p> <p>\$</p>
19.	<p><b>KIWANIS CLUB OF GRANTVILLE - ALLIED GARDENS (NAVAJO COMMUNITY SPRINGFEST)</b></p> <p>The Navajo Community Springfest consists of a community parade, a street fair, children's activities such as face painting and a dunking booth, food and vendor booths, a stage with live entertainment and a car show. It brings together the communities of Allied Gardens, Del Cerro, Grantville and San Carlos, and promotes the participation of local businesses, community groups, youth groups and neighborhood schools. The event is held in April and attracts over 2,000 participants</p>
20.	<p><b>KIWANIS CLUB OF TIERRASANTA (TIERRASANTA OKTOBERFEST)</b></p> <p>The Oktoberfest is held at the Tierrasanta Community Park to provide the community an evening to celebrate the traditional German culture Oktoberfest activities including music, beverages and food. A beer garden is provided for the adults. In the afternoon and early evening both children and adults play at the game booths and participate in a talent show. At night a fireworks display culminates the event. It takes place in October and attracts approximately 2,000 participants.</p>
21.	<p><b>LINDA VISTA MULTI-CULTURAL FAIR, INC. (LINDA VISTA MULTI-CULTURAL FAIRE AND PARADE)</b></p> <p>The Linda Vista Multi-Cultural Faire and Parade showcases a variety of ethnic and racial groups through exhibition of arts, crafts, music, performances, food, games and other activities for adults and children. It is held in the heart of the Linda Vista business district – on Linda Vista Road between Comstock and Ulric Streets. The fair takes place in April and attracts an estimated 15,000 San Diegans and 2,000 out-of-towners.</p>

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22.	<p><b>MEDIA ARTS CENTER SAN DIEGO, INC.</b> <b><u>(SAN DIEGO LATINO FILM FESTIVAL)</u></b></p> <p>The San Diego Latino Film Festival presents over 60 feature films and hosts over 30 actors and filmmakers from across Latin America and the United States. The festival allows San Diegans to see films and videos never released before in this area. It is held throughout the month of March at the Madstone Theatres in the heart of Mission Valley and attracts an audience of approximately 7,000 participants.</p>
23.	<p><b>MISSION HILLS FOUNDATION</b> <b><u>(MISSION HILLS CONCERTS IN THE PARK)</u></b></p> <p>The Mission Hills Concerts in the Park are a series of free concerts held at the local Pioneer Park on Friday nights in July and August. The concerts attract approximately 300,000 participants, including community members, San Diego city residents and visitors. They feature a charming and informal setting which provides the opportunity for participants to enjoy the diversity of San Diego's music industry. Bands perform original material and sounds ranging from folk rock, reggae, blues, jazz, Latin American to swing.</p>
24.	<p><b>NORTH PARK LIONS CLUB</b> <b><u>(NORTH PARK LIONS CLUB HOLIDAY PARADE)</u></b></p> <p>The North Park Lions Holiday Parade is a community based holiday parade that takes place in the streets of North Park. It is held in December and takes place on a 10 block span including Utah Street, University Avenue, 30<sup>th</sup> Street and El Cajon Boulevard. The event attracts approximately 15,000 participants from all ethnic origins and economic levels who come together in celebration of the many local cultures and holiday traditions. Participants include entries consisting of local talent, elected officials, local businesses and community organizations, and popular entries from throughout San Diego County. Immediately following the parade, a festival is held in the North Park Community Park, adjacent to the parade route. The festival includes games for children, live music and entertainment, food and booths, and an area for visiting with Santa Claus.</p>

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25.	<p><b>NORTH PARK MAIN STREET ASSOCIATION</b> <b><u>(NORTH PARK SPRING FESTIVAL)</u></b></p> <p>The North Park Spring Festival is a free celebration that enhances North Park's unique identity as an Arts, Culture and Entertainment district and showcases the diversity of this mid-city neighborhood. The event is held in May and attracts approximately 35,000 participants from throughout Southern California. It features an estimated 200 arts and crafts/local business vendors, specialty foods, children's amusement rides, carnival games, street performers and homegrown bands. The highlight of the Spring Festival is the professional Karaoke stage. The performances are recorded and aired on cable television weekly during the course of the year.</p>
26.	<p><b>OCEAN BEACH MAIN STREET ASSOCIATION</b> <b><u>(OCEAN BEACH STREET FAIR AND FIREWORKS FESTIVAL)</u></b></p> <p>Newport Avenue in Ocean Beach hosts the Ocean Beach Street Fair and Chili Cook-Off in June and the Fireworks Festival on July 4<sup>th</sup>. Both events are celebrated and anticipated yearly community traditions. The grass roots efforts of a handful of merchants and residents resulted in a successful chili cook-off over 24 years ago. The funds generated financed the first fireworks event at the beach. Since its origination, the event has remained one of community pride, involvement and ownership. It attracts over 100,000 participants.</p>
27.	<p><b>PACIFIC SOUTHWEST WILDLIFE ARTS, INC.</b> <b><u>(CALIFORNIA OPEN WILDLIFE FESTIVAL)</u></b></p> <p>The California Open Wildlife Festival is a national wildlife art show and carving competition with major emphasis on birds, wildfowl, and fish. The event includes the display and sale of wildlife, wood and bronze fine art sculptures. It also features a youth wildlife art workshop, painting and carving seminars, and ongoing demonstrations. The three-day event is held in February at the Al Bahr Shrine Auditorium in Kearny Mesa and it attracts approximately 2,500 participants.</p>



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28.	<p style="text-align: center;"><b>PENINSULA CHAMBER OF COMMERCE (POINT LOMA VILLAGE CULTURAL FAIRE)</b></p> <p>The Point Loma Village Cultural Faire is a free, one-day event held in the neighborhood of Point Loma/Shelter Island in October/November. The event features two performing arts stages which showcase a wide range of performances including blue-grass, jazz, swing and rock bands, dance performances and local high school and jr. high choruses and bands. It also features a fantastic Kid's Area with many opportunities for hands-on art. A variety of vendors sell artistic merchandise and crafts and local artists and students can showcase their talents in the Art Contest. This community event attracts approximately 5,000 region-wide participants of all ages.</p>
29.	<p style="text-align: center;"><b>POINT LOMA ASSOCIATION (POINT LOMA CONCERT SERIES)</b></p> <p>The Point Loma Concert Series feature family-friendly concerts at Point Loma Park. The event takes place in the months of June and July. It brings free, musical events to the Peninsula community and presents a variety of performances selected for broad appeal of audiences. It attracts approximately 1,500 participants.</p>
30.	<p style="text-align: center;"><b>RANCHO BERNARDO CHAMBER OF COMMERCE (RB ALIVE! EXPO)</b></p> <p>RB Alive! EXPO is a day-long expo featuring health care businesses and organizations which provide free screenings and information about their products and services, the Food Court, comprised of the areas most notable restaurants, arts and crafts vendors which display and sell their wares, a Kiddieland with games, face painters, puppeteers and clowns, and entertainment on 2 stages. The event is held on the first Sunday in June and attracts over 20,000 participants.</p> <p>\$</p>

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31.	<p><b>RANCHO PEÑASQUITOS TOWN COUNCIL</b> <b><u>(FIESTA DE LOS PEÑASQUITOS)</u></b></p> <p>The Fiesta De Los Peñasquitos is held in Rancho Peñasquitos. The event is co-hosted by The Town Council and the Chamber of Commerce. It is held in May and attracts approximately 9,000 participants. The event fosters a “spirit of community” by bringing the community together; showcasing area businesses and community organizations; providing a fun time for residents and visitors; serving as a forum for recognizing deserving individuals, organizations and businesses; and benefiting the community as a major fund raiser for area business development and community service grants.</p>
32.	<p><b>ROLANDO COMMUNITY COUNCIL</b> <b><u>(ROLANDO STREET FAIR)</u></b></p> <p>The Rolando Street Fair is a one-day community street fair featuring food, music, crafts and commercial vendors. The event is held in March and draws over 10,000 people from Rolando-College area and the vicinity. It is produced by the Rolando Community Council as an annual, alcohol-free gathering for families.</p>
33.	<p><b>SAN DIEGO ARMED SERVICES YMCA</b> <b><u>(N SAN DIEGO BAY JULY 4<sup>TH</sup> CELEBRATION &amp; FIREWORKS SHOW)</u></b></p> <p>The San Diego Bay July 4<sup>th</sup> Celebration features a fireworks show over North San Diego Bay. North San Diego Bay provides a “natural amphitheater” surrounded by Point Loma, Shelter and Harbor Islands, Liberty Station (Naval Training Center), the Marine Corps Recruit Depot, Little Italy, North Embarcadero and North Island Naval Air Station. The spectacular sky captures the attention of over 10,000 people on land and on the water. The celebration also promotes businesses situated in and around the San Diego Port Tidelands area.</p>

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34.	<p><b>SAN DIEGO ASIAN FILM FOUNDATION</b> <b><u>(SAN DIEGO ASIAN FILM FESTIVAL)</u></b></p> <p>The San Diego Asian Film Festival is an annual nonprofit event of the San Diego Asian Film Foundation. Since August 2000, SDAFF has premiered more than 300 international and Asian American independent films in San Diego, along with compelling Q &amp; A sessions with the directors and actors, panel discussions and educational workshops. SDAFF is a competitive festival, and has the proud distinction of creating the world's first all-animation shorts program at an Asian film festival. The Foundation was created in hopes of offering year-round programming and collaborating with local schools on multi-media projects. The festival is held throughout the month of October at the Madstone Theatres in Mission Valley and attracts approximately 8,500 participants.</p>
35.	<p><b>SAN DIEGO CHINESE CENTER</b> <b><u>(CHINESE NEW YEAR FOOD AND CULTURAL FAIRE)</u></b></p> <p>In celebration of the Chinese Lunar New Year, the San Diego Chinese Center, in coordination with the Chinese Consolidated Benevolent Association and Asian Business Association, sponsors and holds the Chinese New Year Food and Cultural Faire. The event takes place during February in downtown San Diego in the heart of Asian Thematic District, along Third Avenue and J Street. The two-day celebration and festival consists of Chinese entertainment, cultural exhibits, displays of Chinese history in San Diego, demonstrations and delicious foods from the many regions of China and Asia. The event draws approximately 17,000 visitors and volunteers.</p>
36.	<p><b>SAN DIEGO DANCE ALLIANCE</b> <b><u>(NATIONS OF SAN DIEGO INTERNATIONAL DANCE FESTIVAL)</u></b></p> <p>Nations of San Diego International Dance Festival is the largest ethnic dance festival in Southern California. This event assists in the preservation of ethnic dance by showcasing a variety of ethnic traditions in a festival that fosters pride in San Diego County. Nations of San Diego is a stage presentation that promotes multiculturalism and furthers the audience's appreciation of and respect for our region's artistic and ethnic diversity. The performance attracts over 6,000 people and takes place in January.</p> <p style="text-align: right;">\$24,924</p> <p>District 1</p>

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37.	<p style="text-align: center;"><b>SAN DIEGO EARTHWORKS</b> <b><u>(EARTH FAIR)</u></b></p> <p>The Earth Fair is a free, environmental fair produced by volunteers featuring a wide variety of informational and educational exhibits, entertainment and activities for the whole family. Exhibits include the “Alternative Vehicle Auto Show”, a display area for all day viewing of the vehicles, the Earth Gallery, showcasing recycled material artwork and depictions of “Endangered Spaces” in a variety of media and an Eco-Film Festival tent, showing environmentally friendly films clips and short PSA’s for non-profit organizations. The event is held each April in Balboa Park and attracts approximately 70,000 participants.</p>
38.	<p style="text-align: center;"><b>SAN DIEGO FLEET WEEK FOUNDATION</b> <b><u>(FLEET WEEK SAN DIEGO)</u></b></p> <p>Fleet Week San Diego pays tribute to San Diego’s military service men and women for “Serving America Twice”, both in the defense of our nation and as volunteers who improve the quality of our communities. Fleet Week events are held throughout the month of October and attract approximately 12,000 participants. The events include the Sea-n-Air Parade on San Diego Bay, Bands and Booms at Seaport Village, Operation Gaslamp in the Gaslamp District and the Columbus Day Parade of Patriotism along Harbor Drive. Fleet Week celebrations are widely attended by members of the Defense Industry, the Department of the Navy and the San Diego community.</p>
39.	<p style="text-align: center;"><b>SDSU FOUNDATION/BORDER VOICES POETRY PROJECT</b> <b><u>(BORDER VOICE POETRY FAIR)</u></b></p> <p>The Border Voices Poetry Fair is held in April at San Diego State University as the culmination of Border Voices’ year-round poets-in-the-schools program which serves hundreds of classrooms in San Diego County. It attracts approximately 5,500 participants. The fair features poets and musical groups from around the world. A final decision on the lineup for each fair is usually not made until May of the preceding year. Featured poets at earlier fairs have included Dr. Maya Angelou, poet laureate Billy Collins, Lawrence Ferlinghetti, Adrienne Rich, Sandra Cisneros and many others.</p>

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40.	<p><b>SHERMAN HEIGHTS COMMUNITY CENTER</b> <b><u>(LATIN MUSIC FESTIVAL AND FIESTAS PATRIAS)</u></b></p> <p>The Latin Music Festival takes place in July and Fiestas Patrias in September. Together, the events attract almost 4,000 participants. The purpose of the Latin Music Festival and the annual Fiestas Patrias Celebration is to foster community pride through celebration of culture and history, to enhance community outreach and visibility for the Sherman Heights Community Center, to provide fundraising opportunities for the Center's programs and to foster income generating opportunities for neighborhood residents.</p>
41.	<p><b>SPIRIT OF THE FOURTH, INC.</b> <b><u>INDEPENDENCE DAY CELEBRATION</u></b></p> <p>The Independence Day celebration is comprised of a patriotic ceremony underscoring the principles on which the nation was founded. It includes a parade, multi-ethnic entertainment, a fireworks display and an array of street fair-style display booths. The annual event takes place on July 4<sup>th</sup> and attracts approximately 15,000 participants.</p>
42.	<p><b>TORREY PINES KIWANIS FOUNDATION</b> <b><u>(LA JOLLA FESTIVAL OF THE ARTS AND FOOD FAIRE)</u></b></p> <p>The La Jolla Festival of the Arts and Food Faire is a celebration of art, food, music and fun which attracts approximately 15,000 participants of all ages and many backgrounds together. The event includes 180 artists, 25 food vendors and a wide variety of entertainment. Net proceeds benefit programs for physically challenged San Diegans. The two-day event takes place at the La Jolla Country Day School in June.</p> <p style="text-align: right;">\$10,350</p> <p>District 1</p>
43.	<p><b>UNITED ITALIAN AMERICAN ASSOCIATION, INC.</b> <b><u>(COLUMBUS DAY PARADE AND BAND COMPETITION)</u></b></p> <p>The United Italian American Association and the Fleet Week Foundation Parade of Patriotism takes place in October. The celebration is designed to commemorate the discovery of the New World and provides over 1,000 high school students a quality band competition. The parade also celebrates the many military personnel – active and retired – that live in the San Diego area. An Italian Festival in Amici Park immediately follows the Parade.</p>

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44.	<p style="text-align: center;"><b>VETERAN'S MEMORIAL CENTER, INC.</b> <b><u>(VETERAN'S DAY PARADE)</u></b></p> <p>The Veterans Day Parade proceeds down Harbor Drive from the County Administration Building to Seaport Village. There are approximately 2,800 participants in the event, including marching bands, color guards, floats, and veteran units. The event is held each November and it attracts approximately 30,000 participants.</p>
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